

PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO.MSFT120206

MS DOCKET NO.3003314.01

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT**.

the specification of which is filed herewith, unless the following box is checked:

was filed on _____ as US Application Number _____ or PCT International Application Number _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

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I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below, and I have also identified below any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed:

| COUNTRY | APPLICATION NUMBER | DATE FILED | PRIORITY CLAIMED UNDER 35 U.S.C. 119 |
|---------|--------------------|------------|--|
| | | | YES: <input type="checkbox"/> NO: <input type="checkbox"/> |

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| | | |
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| Patricia E. Barnes, Reg. No. 37038 | Stacy Quan, Reg. No. 33760 | Jeffrey L. Ranck, Reg. No. 38590 |
| Michael W. Bocianowski, Reg. No. 28692 | John Weresh, Reg. No. 32322 | Lee E. Johnson, Reg. No. 22,946 |
| Gary S. Kindness, Reg. No. 22,178 | James W. Anable, Reg. No. 26,827 | James R. Uhlir, Reg. No. 25,096 |
| Jerald E. Nagae, Reg. No. 29,418 | Dennis K. Shelton, Reg. No. 26,997 | Jeffrey M. Sakoi, Reg. No. 32,059 |
| Ward Brown, Reg. No. 28,400 | Robert J. Carlson, Reg. No. 35,472 | Rodney C. Tullett, Reg. No. 34,034 |
| Daiva K. Tautvydas, Reg. No. 36,077 | Maria L. C. Anderson, Reg. No. 40,574 | George E. Renzoni, Ph.D., Reg. No. 37,919 |
| Philip P. Mann, Reg. No. 30,960 | George S. Farber, Reg. No. 41,497 | Kevan L. Morgan, Reg. No. 42,015 |
| John D. Denkenberger, Reg. No. 44,060 | Melanie J. Seelig, Reg. No. 44,328 | |

Send Correspondence to:

Customer No. 26389
 Contact Name - Scott Y. Shigeta
 Firm Name - Christensen O'Connor Johnson Kindness PLLC
 Firm Address - 1420 Fifth Avenue, Suite 2800
 City, State, and Zip - Seattle, WA 98101-2347

Direct Telephone Calls to:

Contact Name - Scott Y. Shigeta
 Contact Phone No. - 206.695.1722

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT," as described and claimed in the specification forming part of an application for United States letters patent executed by Nicholas Simons on 9/2/03; Matthew Charles Gauthier on 9/2/03; Alberto Swett on 9/2/03; Mitali Mudhumita Pattnaik on _____; Christopher Todd Seitzinger on _____; Andrew Kwatinetz on 9/2/03; and Glenn L. Frankel on _____;

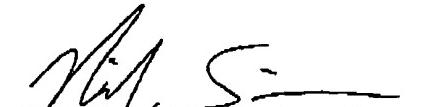
WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and

request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

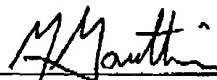
9/2/03

Date


Nicholas Simons

9/2/03

Date


Matthew Charles Gauthier

9/2/03

Date


Alberto Swett

Date

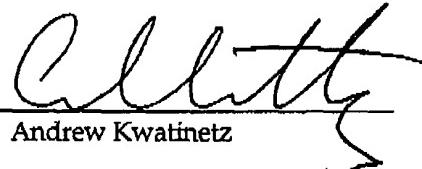
Mitali Mudhumita Patnaik

Date

Christopher Todd Seitzinger

9/2/03

Date


Andrew Kwatinetz

Date

Glenn L. Frankel

SYS:mgp

PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. MSFT120206

MS DOCKET NO. 3003314.01

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City, State, and Zip - Seattle, WA 98101-2347

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Contact Phone No. - 206.695.1722

by declare that all statements made herein of my own knowledge are true and that all statements made on information belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Inventor: Nicholas Simons

Citizenship: Canada

Residence: Redmond, Washington

Post Office Address: 15006 N.E. 64th Street, Redmond, WA 98052

Inventor's Signature

Date

Name of Inventor: Matthew Charles Gauthier

Citizenship: Canada

Residence: Kirkland, Washington

Post Office Address: 12808 N.E. 100th Street, Kirkland, WA 98033

Inventor's Signature

Date

Full Name of Inventor: Alberto Swett

Citizenship: Ecuador

Residence: Redmond, Washington

Post Office Address: 10909 Avondale Road N.E., E-119, Redmond, WA 98052

Inventor's Signature

Date

Full Name of Inventor: Mitali Madhumita Patnaik

Citizenship: India

Residence: London, NW1 6BA, United Kingdom

Post Office Address: 31 Clarence Gate Gardens, Glentworth Street


Inventor's Signature

Date

Sep 8 2003

Full Name of Inventor: Christopher Todd Seitzinger

Citizenship: U.S.A.

Residence: Duvall, Washington

Post Office Address: 16030 - 277th Place N.E., Duvall, WA 98019

Page 2 of 3

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TO 0012062240779

FROM LONDON BUSINESS SCHOOL

08-SEP-2003 08:08

Date

Inventor's Signature

Citizenship: U.S.A.

Name of Inventor: Andrew Kwatinetz

idence: Seattle, Washington

Office Address: 2110 East Hamlin Street, Seattle, WA 98112

Date

Inventor's Signature

Citizenship: U.S.A.

Name of Inventor: Glenn L. Frankel

idence: Seattle, Washington

Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

Date

Inventor's Signature

S:mgp

Page 3 of 3

PATENT APPLICATION

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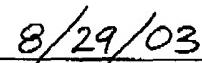
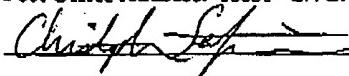
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Residence: Duvall, Washington

Post Office Address: 16030 - 277th Place N.E., Duvall, WA 98019



Inventor's Signature**Date****Full Name of Inventor:** Andrew Kwatinetz**Citizenship:** U.S.A.**Residence:** Seattle, Washington**Post Office Address:** 2110 East Hamlin Street, Seattle, WA 98112

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Date**Full Name of Inventor:** Glenn L. Frankel**Citizenship:** U.S.A.**Residence:** Seattle, Washington**Post Office Address:** 3729 Bagley Avenue North, Seattle, WA 98103

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SYS:mfp

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SEP 10 2003 10:45 FR MICROSOFT RECEP #18 425 936 7329 TO 92062240779

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